



EMTEC TO MEET WITH RETAILERS AT 2012 INTERNATIONAL CONSUMER ELECTRONICS SHOW

Consumer Electronics Manufacturer Will Discuss Product Portfolio with Retailers in One-on-One Meetings.

Columbus, OHIO, December 12, 2011 – EMTEC, a leading manufacturer of USB flash drives and accessories, will participate in the 2012 International Consumer Electronics Show (CES) in Las Vegas. EMTEC will utilize the meeting space at the Las Vegas Convention Center to meet with retailers and potential customers.

CES will allow EMTEC to reach a wide audience for its catalog of consumer electronic products, which includes USB flash drives, memory cards, multimedia players, portable hard drives and other computer-related accessories. One-on-one meetings with current and prospective retailers will allow EMTEC to preview new and developing products, discuss unique licensed product opportunities and share success stories detailing popular product lines. Retailers will also have the chance to discuss store placement, special promotions and other sales strategies with the growing brand.

Select members of the EMTEC team will be in attendance, including Simon N. Garneau, President; Tim Hambleton, Director of Product Management; and Brent Kovalsky, Account Executive.

EMTEC will hold retailer meetings in the South Hall Ground Level (MP25159) at the Las Vegas Convention Center. Meeting times will be available during CES exhibit hours on Tuesday, January 10, 2012 through Friday, January 13, 2012. Additional meeting times throughout the week will be available upon request.

Meeting times are still available and interested buyers are encouraged to contact Kami Berkey, Corporate Programs Manager, to schedule an appointment during CES. Kami Berkey can be reached at (740) 549-6648 or at kami.berkey@emtecelectronics.com.

Retailers and consumers alike can follow EMTEC on Facebook (www.facebook.com/EMTEC) and on Twitter (@EMTECusa).

To view EMTEC's catalog of products or for more information, please visit www.emtec-international.com and select your country or region.

About EMTEC:

The EMTEC brand was launched from a division of BASF, a pioneer in the media industry. Turning the brand's focus to mobile storage products in the late nineties, EMTEC became a huge success in Europe and was then introduced to North America. Today, EMTEC designs, develops, manufactures and markets consumer electronic products that are both secure and stylish. EMTEC offers a wide range of products, including USB flash drives, memory cards and other computer-related accessories. For more information, please visit www.emtec-international.com.

Contact Information:

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