



EMTEC

EMTEC TEAMS WITH D&H DISTRIBUTING TO EXPAND NORTH AMERICAN PRESENCE

Leading Technology Distributor to Represent Consumer Electronics Brand.

Columbus, OHIO May 8, 2009 – EMTEC, a leading manufacturer of USB flash drives and accessories, today announced it has entered into a relationship with D&H Distributing, a major North American computer products and consumer electronics distributor, that will help expand the EMTEC brand presence for its catalogue of products.

"D&H Distributing has close to a century of experience in the consumer electronics supply channel," said Chris Mack, EVP Sales and Marketing, EMTEC, North America. "Their existing relationships will help us open new distribution channels to the education market as well as to direct market retailers, and will greatly boost EMTEC's presence across the U.S. and Canada."

EMTEC's line of consumer electronics products features a wide range of USB flash drives, including colorful, fashionable entry-level drives like the C250 "Candy" series and high-capacity storage solutions such as the C200 "Pro" series. The brand also offers a variety of memory products such as SD cards, Micro SD cards and Compact Flash cards.

Reflecting the company's 70-year history of creating innovative products, EMTEC's product line also embodies the company's commitment to providing hassle-free, secure and stylish solutions that make technology easy to use and satisfying to the consumer. EMTEC products are also available through distributors like Office Depot and Toys "R" Us, where the line of Kooky USB Drives are currently showcased.

EMTEC also plans to participate in the D&H Distributing 11th Annual Mid-Atlantic Summer Technology Show on June 2, 2009. Held in Hershey, PA, the Mid-Atlantic Show is a noteworthy opportunity to further introduce EMTEC's product line to D&H resellers.

To view EMTEC's catalogue of products or for more information, please visit: www.emtecelectronics.com.

About EMTEC:

EMTEC, the inventor of the first magnetic tape for audio recording (as BASF), boasting more than seventy years of experience, is a widely recognized brand in Europe and now in the United States. EMTEC offers a large range of consumer electronic products, from USB flash drives to netbooks. For more information, please visit www.emtecelectronics.com.

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